

# LANCASTER. SOUTH CAROLINA



## Inventory of Arts Opportunities in District

Cultural Arts Center  
Historic Springs House Galleries  
Red Rose Park Sculptures & NAS Garden  
Wall of Fame Mural  
Historic Museum, Venue, & Sculpture  
Student Banners, Art Cubes, & Benches  
Walking Tour Markers by Local Artists  
Ralph Waldrop Mural & Mosaic Mural  
Sculpture Park  
Lancaster County Library  
Discovery School Ampitheatre  
First BC & First UMC Auditoriums  
Native American Studies Center  
More than ten arts-related businesses

## Cultural Arts District Dedication Friday, September 18, 2015

10:00 am

Cultural Arts Center  
307 West Gay Street  
Lancaster, S.C.



SEE  
LANCASTER

Celebrate Our Cultural Riches!

## Steering Committee Representative Of:

Lancaster County Council of the Arts  
Lancaster County School District  
Olde English District Tourism Commission  
USC Lancaster  
Catawba Cultural Center  
Native American Studies Center  
County of Lancaster  
Independent Small Business  
Independent Arts Business  
Independent Commercial Arts Business  
City of Lancaster  
See Lancaster SC

# STEPS TO BECOMING CULTURAL ARTS DISTRICT

INVENTORY OF ARTS OPPORTUNITIES IN DOWNTOWN, FORMATION OF STEERING COMMITTEE, DEVELOPMENT  
OF STRATEGIC PLAN & GOALS, APPLICATION AND PRESENTATION TO SC ARTS COMMISSION



# CULTURAL ARTS DISTRICT DEDICATION – SEPTEMBER 18, 2015





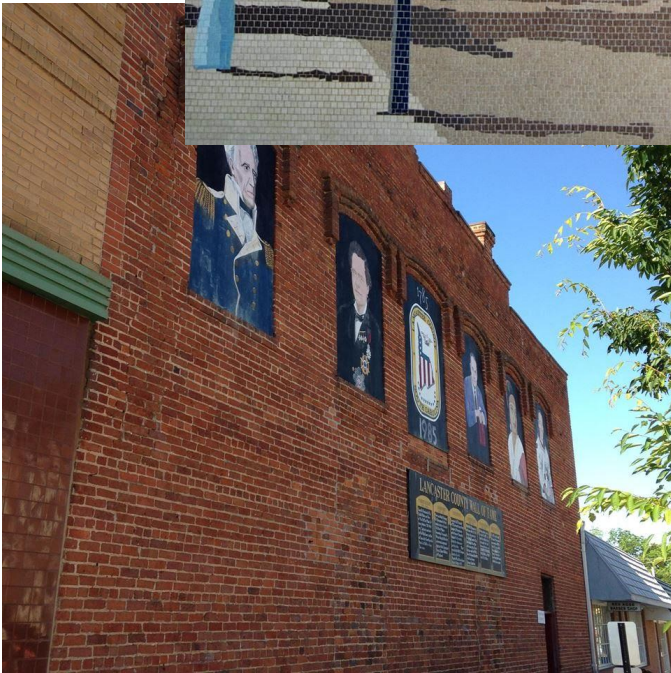
# CULTURAL ARTS DISTRICT – ROOTED IN LOCAL CULTURE

This elevated status of our historic downtown area is due to the commitment and dedication shown over the years by local leaders, businesses, agencies, and citizens. Public and private partnerships have allowed for the restoration and re-use of many of our historic landmarks for the purposes of cultural endeavors. These include art exhibits, arts workshops, concerts, theatre performances, literary arts events, arts demonstrations, arts camps, storytelling, and more. Long established arts-related businesses exist, while new ones are relocating to the downtown area with increasing frequency. Public art in the form of murals and sculpture parks date to the 1970's, with more recent projects by students and local artists being installed in the downtown area.



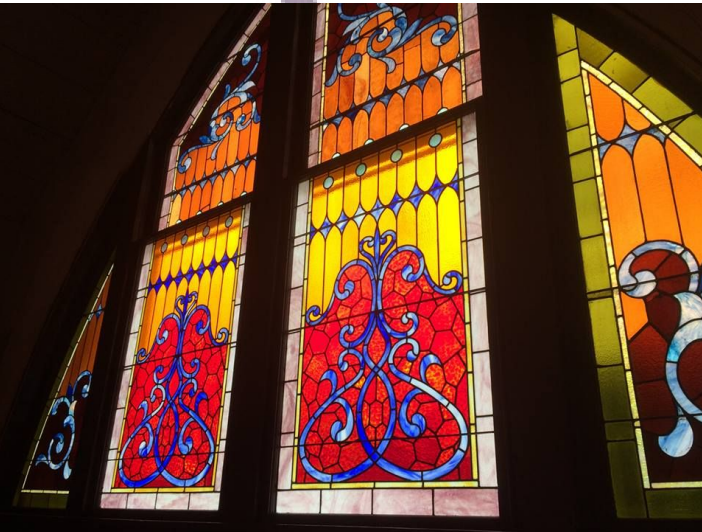


# LANCASTER HAS A LONG HISTORY OF TELLING ITS STORIES THROUGH THE ARTS





# OUR CULTURAL ARTS DISTRICT IS THE RESULT OF CONTRIBUTIONS BY OUR ENTIRE COMMUNITY





**OUR DISTRICT SPEAKS OF WHO WE WERE,  
WHO WE ARE,  
WHO  
WE CAN  
BECOME**

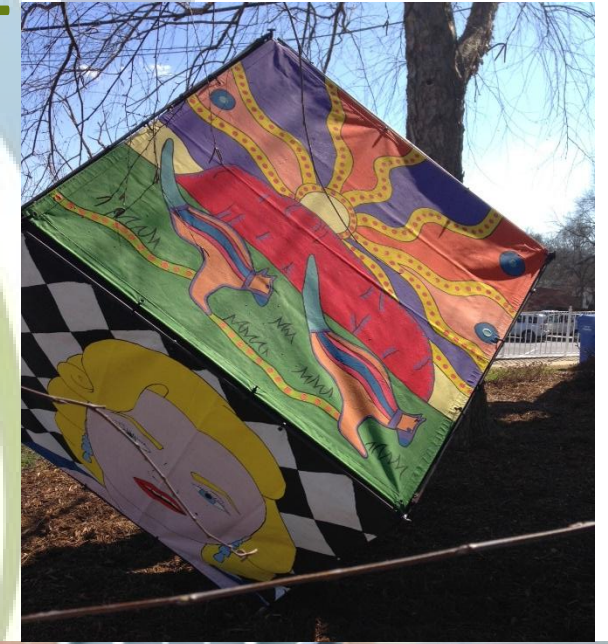




# PUBLIC ART PROJECTS IN DISTRICT

Native American Garden Addition by Leaf & Petal Club  
Sculpture Exhibition in Red Rose Park Changed Regularly  
Yarn Bombing by LCSD Art Teachers & Students  
Art Cubes at Springs House by LCSD Students & Local Artists  
Interactive Chalk Mural during Finally Friday Concerts

These are just a few examples of ongoing public art projects







# ARTS COME TO LIFE IN THE CULTURAL ARTS DISTRICT

FESTIVALS, CONCERTS, EXHIBITS & WORKSHOPS, ART CRAWLS, PUBLIC ART PROJECTS – YEAR ROUND





# VISITORS ENJOY FREE COMMUNITY EVENTS

EVENTS ARE SPONSORED BY COMMUNITY PARTNERS TO ENCOURAGE VISITORS TO THE DISTRICT





THE ARTS ARE ALIVE & WELL IN THE CULTURAL ARTS DISTRICT  
WITH PARADES, FESTIVALS, PUBLIC ART CONTESTS, MEMORIAL CONCERTS, AND MORE – YEAR ROUND



# NEW BUSINESSES IN DISTRICT



New Businesses in the district include:  
The Hot Dog King  
The Craft Stand  
a little art studio Artist Workshops  
Louise Bradford Blanks – Artist Classes



# MARKETING CAMPAIGNS DESIGNED BY LOCAL ARTISTS DRAW INTEREST TO THE DISTRICT

*Lancaster...*  
*more than a small town*



Filled with southern charm, history and community events, Lancaster, SC offers a small town atmosphere.

From picnics in our Red Rose or sculpture park to visiting our stores on Main Street, Lancaster makes you feel at home.

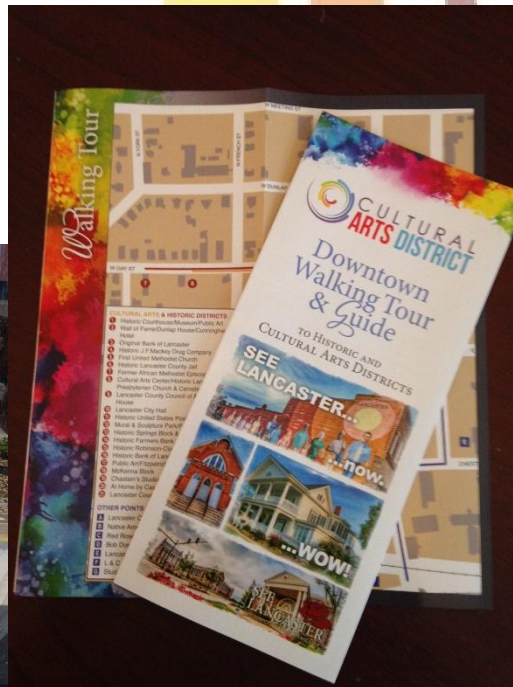
For more information, visit our website at [www.lancastercitysc.com](http://www.lancastercitysc.com) or call 283-2489





# DESIGNATED CULTURAL ARTS DISTRICT BY SOUTH CAROLINA ARTS COMMISSION – JUNE 2015

- Dedication held September, 2015
- Branding developed by steering committee
- Signage & marketing materials distributed throughout district







**ACHIEVING  
THE CULTURAL ARTS  
DISTRICT  
DESIGNATION  
ALLOWS US TO  
CONTINUE  
“FORWARD  
TOGETHER”**

**IN THE SPIRIT OF  
LANCASTER**