



## Red Rose Festival Sponsorship Levels



Becoming a Red Rose Festival Sponsor allows your business to advertise in a festival setting. In 2019, The Red Rose Festival attracted about 20,000 people over the span of two days. Craft vendors, businesses, families, and music goers all have a chance to view your business logos and slogans.

Opportunities range from helping with advertising to sponsorship of an area or performance act.



**Bud Sponsorship** range \$500-\$1,999 – Sponsors Name will be on all signs at the festival. Free Booth in Sponsor Lane. Mentioned at the main stage before each act.



**Petal Sponsorship** range: \$2000 -\$4,999- Sponsor's Name will appear in an area in mapping (ex. Kids Zone, Stage, and Food Court) and in advertisements. Free Booth in Sponsor Lane and mentioned at the main stage before each act.



**Bloom Sponsorship** range: \$5000- \$9,999- Sponsor's Name will appear as the sponsoring organization of an area in mapping or a performance act. Will appear in all advertisements. Free Booth in Sponsor Lane and mentioned at the main stage before each act. Also on the City's Website and Facebook.



**Bouquet Sponsorship** range: \$10,000 and more. Sponsor's Name will appear as the sponsoring organization of an area in mapping and a performance act. Will appear in all advertisements. Free Booth in Sponsor Lane and mentioned at the main stage before each act. One or more acts being sponsored by the organization. Also on the City's Website and Facebook.

In-kind sponsorships are also available. Please contact Joe Timmons III, the Events and Promotions Manager for any questions or other opportunities.

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