



Event Date: October 1-November 1

Entry Registration August 2, 2021- September 30, 2021 or until light poles run out!

In light of Relay for Life being downtown for their 25th anniversary, Scarecrows on Main this year will have a theme of “Paint the Town Purple.”

The Contest is open to all ages and there is no entry fee.

Categories:

Judges will choose 1st Place, 2nd Place, and 3rd Place.

The People’s Choice will be based on public votes. (Downtown Written Ballots Count as one vote, pictures taken with the scarecrow and posted on See Lancaster Facebook counts 5 votes* see second pages for picture rules)

Rules:

1. This is a family-friendly event. Scarecrows can be humorous, lovable, whimsical, but not frightening or distasteful. City of Lancaster has the right to reject any and all scarecrows that they deem offensive or inappropriate. They must use the theme “Paint the Town Purple.”
2. Scarecrows will be mounted to a lamp post along Main Street and location will be assigned at registration, first come first serve.
3. Installations will take place beginning Sunday, September 26, 2021, and must be completed by Friday, October 1, 2021, if not your pole will be given to the next in line, they will have 4 days to get the scarecrow up.
4. Material must be firmly attached to the scarecrow so that it can withstand to the sun, wind, and rain. Scarecrows must be secured by zip ties or string. (NO metal or wire allowed on any downtown fixture.)
5. All entries must have a weatherproof sign to identify the entry. Group/ Business name, NO Advertising or political statements allowed.
6. All entry pictures will be posted on the city website and the SEE Lancaster Facebook Page to help with voting.
7. Voting: Anyone can vote! Vote in participating businesses and City Buildings. Participating businesses/locations will be posted online. Voting will be begin October 1 and end October 25, 2021 at NOON. Please no voting after Oct. 25 at Noon.
8. Winners will be announced at Boo Fun Fest on Saturday, October 30, 2021.
9. STRICT RULE: all entries will be removed by November 3, 2021. Entries not removed by this date will be taken down and disposed of.
10. Required: We will require you to check on your scarecrow periodically to make sure it remains in presentable condition.

Submit entry form by September 30, 2021 to: City of Lancaster Events and Promotions
PO Box 1149, Lancaster SC 29721 or in person City Hall 216 S. Catawba Street, Lancaster, SC 29720

Scarecrow’s Name: _____

Group Name: _____

Contact Name: _____ Phone Number: _____

E-Mail _____

Mailing Address: _____



Contest Details and Helpful Tips
HAVE FUN!

Thank you for participating in the “Crows on Main” scarecrow contest! Your time and effort is greatly appreciated in bringing excitement to our Main Street.

Installations will begin Sunday, September 26, 2021, and must be completed by Friday, October 1, 2021. If your scarecrow is not up by then, your pole will be given to the next on the waiting list. Voting will start October 1, 2021 until October 25, 2021 at Noon. Winners will be announced at Boo Fun Fest October 30, 2021. Scarecrows will be need to be removed by November 3, 2021.

Installing Your Scarecrow

1. Scarecrows must be maintained by the individual/club/organization/business displaying them.
2. Be sure to make a sign with the following:
 - a. The Name of the Scarecrow
 - b. Your Entry Number (given at registration)
 - c. The name of the individual/club/organization/business.
 - d. Your sign may only be 11 inches by 17 inches, no larger.
3. The scarecrow must be in good taste and family friendly. Scarecrows should be whimsical, humorous, mischievous, or loveable- Not Frightening. Remember there is a theme this year, “Paint the Town Purple.”



Constructing Your Scarecrow

1. Scarecrows must be durable and able to withstand sun, wind, and rain.
2. Choose your materials carefully, example: fresh whole pumpkins last longer than carved pumpkins.
3. Part of the scarecrow could be lost or stolen so please do not put anything of value or great importance on your scarecrow.
4. All parts of the scarecrow should be securely fastened, use twine, zip ties, or string. Please do not use metal or wire.
5. You assume all responsibility for your scarecrow and its pieces.
6. We reserve the right to remove any entry that is not maintained.
7. Theme for scarecrows is “Paint the Town Purple.”

How Big Should My Scarecrow Be?

Your scarecrow can be as little as 4 foot tall or as high as 7 foot tall. The entry must not obstruct or impede any sidewalk or right of way.

Where Will My Scarecrow Be Located on Main Street?

Location of your scarecrow will be given on a first-come first-serve basis. All entries will be located between Meeting Street and Chesterfield/Elm Street.

How Will My Scarecrow Win?

There is a new way this year to win first place, second place, and third place. There will be three non-local judges who will judge the scarecrows on an undisclosed day. (Keep those scarecrows maintained.) There will be a Lancaster’s Favorite (People’s Choice) voted on by people that visit designated voting locations. Please, one vote per person per location. Also to get ahead you may have your patrons take pictures with your scarecrow and post them to the See Lancaster Facebook for 5 Points Each (people in picture must be named, one picture per family.) **Voting will start October 1, 2021 until October 25,2021.**



Contact Joe Timmons III
See Lancaster’s Events and Promotions Manager
events@lancastercitysc.com or call 803-289-1498